We claim:

- The use of crosslinked cationic polymers preparable by
 polymerization of
- a) 1 to 99.9% by weight, based on the total amount of monomers used for the preparation of the polymer, of at least one cationic or cationogenic vinyl group-containing monomer chosen from the group consisting of N-vinylimidazoles, diallylamines, dialkylaminoalkyl (meth) acrylamides and dialkylaminoalkyl (meth) acrylamides and dialkylaminoalkyl (meth) acrylates,
 - b) 0 to 99% by weight, based on the total amount of monomers used for the preparation of the polymer, of at least one neutral or basic water-soluble monomer different from (a),
 - c) 0 to 50% by weight, based on the total amount of monomers used for the preparation of the polymer, of at least one unsaturated acid or one unsaturated anhydride,
- 25 d) 0 to 50% by weight of at least one free-radically copolymerizable monomer different from (a), (b) or (c); and
- e) 0.05 to 10% by weight, based on the total amount of
 monomers used for the preparation of the polymer, of at
 least one crosslinking monomer with at least two
 ethylenically unsaturated, nonconjugated double bonds,
- where the amounts a) to e) are chosen such that the resulting polymer, optionally after quaternization or protonation, has an overall positive charge,

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in water in the presence of

- f) 1 to 100% by weight of the saturation amount in the reaction medium of one or more organic or inorganic salts, and
- g) 0.1 to 30% by weight, based on the total weight of the dispersion, of at least one water-soluble protective colloid with a composition different from a) to e), and

subsequent at least partial quaternization for cases where the monomer (a) is not quaternized,

in cosmetics.

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- 2. The use as claimed in claim 1 in hair cosmetics.
- The use as claimed in claim 1, wherein the free-radically polymerizable vinyl group-containing cationic monomer used is at least one N-vinylimidazole derivative of the formula (I),

$$\begin{array}{c|c}
R^3 & & \\
N & & \\
N & & \\
\end{array}$$
(I)

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in which the radicals R^1 to R^3 , independently of one another, are hydrogen, C_1-C_4 -alkyl or phenyl.

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4. The use as claimed in claim 1, wherein the free-radically polymerizable vinyl group-containing cationic monomer used is at least one diallylamine derivative of the formula (II),

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in which the radical R4 is C1-C24-alkyl.

5. The use as claimed in claim 1, wherein the free-radically polymerizable vinyl group-containing cationic monomer used is at least one dialkylaminoalkyl (meth)acrylamide and dialkylaminoalkyl (meth)acrylate of the formula (III),

in which R^5 and R^6 , independently of one another, are hydrogen or methyl, Z is a nitrogen atom where x=1 or an oxygen atom where x=0, R^7 is a linear or branched C_1-C_{24} -alkylene radical, and R^8 and R^9 , independently of one another, are a C_1-C_{24} -alkylene radical.

6. The use as claimed in claim 1, where the monomer (b) used is at least one N-vinyllactam.

7. The use as claimed in claim 1 as conditioning agent or thickener.